

## Guangzhou General Situation

### 1. Geographic Location and Distribution

Guangzhou is the capital city of Guangdong Province and are the centers of politics, economic, science and technology, education and culture. Being located in Southeast of Guangdong, northern edge of the Pearl River Delta, together with proximity to the South China Sea, Hong Kong and Macau, renders her being the central city of Southern China and Communication hub, so it is called “The Southern Gate”

Guangzhou is consisted of 2 cities and 10 districts, 2 cities are Conghua (从化市) and Zengcheng city (增城市); 10 districts are Huadu (花都区), Baiyun (白云区), Luogang (萝岗区), Tianhe (天河区), Liwan (荔湾区), Haizhu (海珠区), Huangpu (黄埔区), Nansha (南沙区), Yuexiu (越秀区) and Panyu (番禺区) Districts.



### 2. Weather Condition

Guangzhou is in subtropical monsoon climatic Jove, it is very hot in summer and very cold in winter but with abundant rainfall.

In 2009, average temperature of the whole year was 22.5°C, average relative humidity was 77%, City precipitation was 1549mm, and average wind speed was 1.5-2.2m/s, sunshine hour of the whole year was 1671.8 hours.

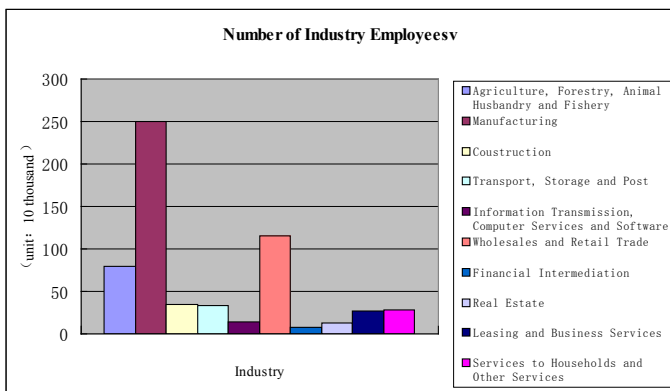
**3.Environmentals**

Air of Guangzhou in 2010, Average concentration of SO2 is 0.033mg/M3,Average concentration of NO2 is 0.053mg/M3,Average concentration of respirable particulate matter is 0.069 mg/M3.

The rate of functional area of urban water environment quality compliance was 100%. Average value of regional environmental noise equivalent sound level was 55.1db. Average value of roadway traffic noise equivalent sound level was 69.1db.

**4.Number of Industry Employees**

Number of industrial employees in Guangzhou is about 7.1454 million,major industries and the employees number respectively are:



Industries	Employee	Portion to All Employees
Agriculture, Forestry, Animal Husbandry and Fishery	799 thousand	11.18%
Manufacturing	2.50 million	35.03%
Construction	343 thousand	4.80%
Transport, Storage and Post	337 thousand	4.72%
Information Transmission, Computer Services and Software	143 thousand	2.01%
Wholesales and Retail Trade	1.15 million	16.21%
Financial Intermediation	76 thousand	1.07%
Real Estate	127 thousand	1.78%
Leasing and Business Services	266 thousand	3.73%
Services to Households and Other Services	283 thousand	3.97%

**5.Market Wage Guide**

Concept:

Rank high to low wage workers in the same occupation. Then to be followed by general guidance wage levels from high to median and to low.

High:Wage income series in the top 5% of the arithmetic average of the data

Median:Wage income in the middle of the numerical series

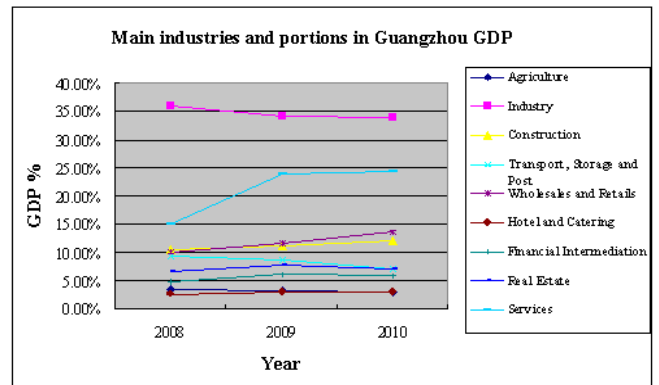
Low:Wage income series at the last 5% of the arithmetic average of the data

Occupation and Wage:

Occupation (jobs)	Wage Level			
	High	Median	Low	Average
	(RMB/Month)	(RMB/Month)	(RMB/Month)	(RMB/Month)
Chairman	44712	16979	4267	19194
Directorate Secretary	26266	14212	2000	13015
Chief Accountant	38497	12783	9075	15874
Chief Economist	18766	11201	7192	12496
Chief Engineer	33419	12727	4012	14070
Financial Officer	32232	10698	3275	13741
Administration Officer	30177	12454	2125	13819
HR Officer	36043	12277	4061	15561
Marketing Director	36020	12637	3428	15074
Technical Director	35858	13483	4327	15520
Project Director	26408	6517	4299	10295
Client Services Director	14875	7694	2575	9446
Operating Officer	27871	11275	4500	15170
Regional Sales Director	16644	13258	8333	14046
Production or Sales Manager	23767	8379	2838	9955
Financial Manager	19854	7591	2925	8798
Administration Manager	17873	8288	3131	8840
HR Manager	19761	8127	2774	8985
Purchase Manager	15546	6285	2681	7210
Research and Develop Manager	27430	8189	3496	10820
Audit Manager	24494	12473	4289	13046
Planning Manager	17072	6414	1404	7919
Project Manager	12422	7238	4189	7574
Quality Manager	18416	6041	2087	7125
Technology Manager	17943	7698	2994	8519
Logistic Manager	17447	7388	2515	8391
Investment Manager	27942	10313	9690	15138
Assistant of GM	32787	8659	2701	10001
C&B Manager	19264	9943	2500	8884

6.Major industries in Guangzhou and their portion in GDP

Year	2008年	2009年	2010年
Industry			
Agriculture	3.50%	3.20%	3.00%
Industry	36%	34.10%	33.90%
Construction	10.60%	11.10%	12%
Transport, Storage and Post	9.20%	8.60%	7%
Wholesales and Retails	10.20%	11.60%	13.50%
Hotel and Catering	2.60%	3.10%	3%
Financial Intermediation	4.70%	6.10%	5.80%
Real Estate	6.70%	7.70%	7.20%
Services	15.10%	23.80%	24.40%
Total	98.60%	109.30%	109.8%



**7. Population and Wealth**

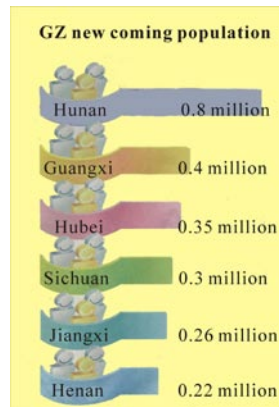
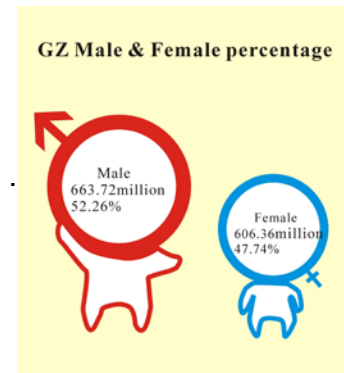
According to the Guangzhou Government State Bureau, residential population is 12.7 million while, registered population is 7.94 million. Among residential population, male is 6.63 million which is 52.26% of the whole population; female is 6.06 million which is 47.74% of the whole population. 1/3 of the Guangzhou population comes from other provinces 0.8 million comes from Hunan; 0.4 million comes from Guangxi; 0.35 million comes from Hubei; 0.3 million comes from Sichuan; 0.26 million comes from Jiangxi; 0.22 million comes from Henan.

**8. Each Area Description:**



**(a) Liwan District (荔湾区)**

Resident population is 0.8982 million. Since ancient times, she is one of the most famous commercial downtown area. Nowadays, Liwan has important commercial area like "1 Street, 2 Road" Shangxia Jiu Pedestrian Street, Kangwang Road and No.7 and No.8 of Zhongshan Road. In 1995, Shangxiajiu Road opened as the first commercial pedestrian street for weekend. Guangzhou was named one of the top ten tourism beauty in 1996 and was designated as the "malls and shops with fake" demonstration street in 1997.



According to the Huron wealth list, there are about 53.5 thousand Ten Millionaires and more than 3.8 thousand Billionaire in Guangzhou in 2011.

**(b) Yuexiu District (越秀区)**

Resident population is 1.1573 million. She is the oldest center of Guangzhou. In 2000 years of Chinese feudal society, Yuexiu district has been the centre of major developments in Guangzhou. Yuexiu district is a stronghold in trade and commerce and is a strong economic zone in Guangzhou. Beijing Road is the most famous commercial street. In Beijing Road, you can see some of the ground conditions, masonry situation of Song, Ming and Yuan Dynasties.

**(c) Haizhu District (海珠区)**

Resident population is 1.5586 million. She has a long and history and outstanding. 47 km coastline of the region's beautiful scenery around the island, 130 km length of 74 rivers crisscross, 1.68 acres of lush fruit trees known as "Green Heart Blue Pulse", rendering an island with ecosystem of river, stream, park, forest in the city zone.

These years, with "South develop", "Centre move" strategy of Guangzhou, City's key construction projects such as the International Convention and Exhibition Center, Guangzhou Haizhu tower have settled there and provided the District with unprecedented opportunities of with economic and social development. Haizhu district's functions are changing from the traditional industrial areas to the modern business services, high-tech industries and the coordinated development of ecological tourism in the direction of a modern city centre.

#### (d) Tianhe District (天河区)

Resident population is 1.4324 million. She is a modern city center being established Starting from 1985, after ten years of construction, the areas like transportation, energy, electricity, water, telecommunications, communications and other facilities have been very completed, trade, finance, information, culture, entertainment, education, technology, medical, health sports, etc are also developed, the status of modern urban center has been established.

The influence Zhujiang New Town financial trade zone and the core business circle around. Tianhe Sports Center is growing, and development of the east of new core business circle is further accelerating. There are totally 113 markets including daily imported area department stores, clothing, food, electrical appliance wholesale and retail, computer, culture, audiovisual products and live production information.

Tianhe District is the scientific and technology intensive research areas, there are totally 58 academies including central provinces universities and research institutes with affluent science and technology talent as well as, scientific research production. Guangzhou Tianhe technology park is a high tech industrial development zone and Guangzhou science city is also national high tech development zone which enjoy the state preferential policies. At present, microelectronics, computers, chemical and biological pharmacy, fine chemicals, posts and telecommunications, new materials, wear resistant high-tech, etc forming the leading pillar industries are founded.

**(e) Baiyun District (白云区)**

Resident population is 2.2227 million. She is suburb of Guangzhou in origin and is locating in the northeast and western part of Guangzhou, east links with Zengcheng city, west links with Nanhai city, north links with Huadu and Conghua city, south links with Liwan, Yuexiu, Tianhe, Huangpu districts, Baiyun District is located in south of the Tropic of Cancer, land is fertile and climate is mild, there is a vast alluvial plain rendered by the river flow and Pearl River Tin farmland and water area network, there is rolling hills and mountains around Guangcong roadway, totally there is 34 thousand acres unit cultivated land, 38 thousand area hilly countryside, with abundant agriculture resources.

Baiyun district is convenient in sea, land and air transport. Highways extend in all directions, national highway and provincial highways like Guanghua, Guangcong, Guangshan highroads and Guangqing, Guangfo, Guangshen highways etc run through the whole district. There are 6 highroad exits in the district among 10 in Guangzhou. Beijing-Guangzhou railway and Guangzhou-Shenzhen railway run through the churchyard, groups stations and freight stations in Shijing and Jianggao, group to form distributing center for the south and north cargo. Provincial car terminal, Guangzhou railway station.

Baiyun international airport are all located in Baiyun district. Pearl River, The NorthRiver and some other Rivers flow through here.

**(f) Huangpu District (黄埔区)**

Resident population is 0.4579 million. She is located in the north of Pearl River Delta, Southeast of Guangzhou and is the one of the biggest harbor of China (now called Guangzhou harbor) and the city port in Guangzhou.

Huangpu is also an important gateway in southern China's external economic technological and cultural exchange gateways. While having tragic convenience, she can go to all main cities along the coast and more than 100 countries and districts of the world, inland water run along the Pearl River and transport may gain accessibility to the East River, West River, North River; Guangzhou-Shenzhen railway, the 107 national highway, Guangshen highway runs through the whole district, connectswith center of Guangzhou and Shenzhen, Kowloon; City road and village and town; so the water and land transportation extend to form a highly convenient transportation network.

**(g) Panyu District (番禺区)**

Resident population is 1.7649 million. She is located in the center of Guangzhou, Hong Kong and Macau triangle with traffic advantage and economic development. She has strong development in real estate, household electronic appliances sales, tourism and is famous around the country. She is the “South Develop” key area of Guangzhou with location advantages, land and water traffic convenience, is one which is an important industrial area and industrial export base of Guangzhou.

The rapid development in tourism and real estate, there is Chimelong resort which is 5A level, Lianhua Mountain which is 4A level, Baomo Garden and Clifford, Lijiang Garden, Huanan new town, Bigui Garden and other stylish real estates.

**(h) Huadu City (花都区)**

Resident population is 0.9451 million. She is located in the north ending of the Pearl River Delta, east links with Conghua, south links with Guangzhou, west links with Sanshui, southwest links with Nanhai, north links with Qingyuan, next to Hong Kong and Macau. The geographical location is very important and is called “The barrier of the province, throat of the north and south Guangdong”. She is both the converging point of Pearl River Delta traffic and the bridge and hub of communication with mainland, have the developed transportation network of water, land and air, it is the converging point of the 105,106,107 national highway and airport high speed, Guangqing high speed, Jingzhu high speed, convergence point of 5 around roads including Guangzhou’s 2 around road of north and 3 around road.

Guangzhou-Beijing railway runs through this district, Guangzhou railway station is in Huadu. The most modern aviation hub in China, Guangzhou New Baiyun International Airport is also in Huadu. You may go to Hong Kong and Macau by air directly. The density of high-grade highways, water, land and air transports are all ready in Huadu, is ranked top in the country. Huadu is the hometown of Taiping peasant revolutionary leader named Hong Xiu Quan. There are nearly total 0.3 million of overseas Chinese and Hong Kong, Macau and Taiwan compatriots which makes it one of the famous overseas country in Guangdong Province.

#### (i) Luogang District (萝岗区)

Resident population is 0.3737 million. She is actively implementing the City Development of "Look East" strategy, focusing on building Luogang center area, Science city and 2 Guangzhou cities in the "Eleventh Five-Year" key construction development in the surrounding areas: To build up the Luogang downtown as a regional executive business center, high leisure and business centers, cultural science and education center, sports center, Scenic Park housing.

#### (j) Nansha District (南沙区)

Resident population is 0.2599 million. Her functional orientation is by making use of geographical advantages, natural conditions and deep-water coastline, to develop ports, logistic, industrial and traffic industries, in order to make Nansha as logistic center of Pearl River Delta; concentrate logistics industry, port industry, high-tech industry here as one of the modern industrial base.

Coupling with the Pearl River transport hub city group and serve as new / important connecting channels of China and Hong Kong. Nansha is the tour resort with mountains surrounded by water and profound cultural history renders her an ideal travel site, the viewpoint and entertaining facilities include Nansha Puzhou Park, Nansha Queen of heaven temple, Suzhou Water Village, Nansha Golf Course etc.

**(k) Zengcheng City (增城市)**

Resident population is 1.0367 million. Since she is located in lower reaches of Dongjiang and the focal zone of Guangzhou east traffic, it had naturally become a provincial capital linking with Shenzhen, Hong Kong and the important segment of East Guangdong. With 10 years since reform and opening up, transport facilities of Guangzhou-Kowloon Railway and Guangzhou-Shenzhen, Guangzhou-Shantou highway and other traffic facilities have improved a lot. We can see the location has become increasingly important and, it is called "Golden passway" by the economist.

**(l) Conghua City (从化市)**

Resident population is 0.5934 million. She has the famous "Conghua hot spring" and the River National Forest Park which is known as "Second Lushan. She also has the Guangzhou Pumped Storage Power Station which carries the world's top capacity. Conghua is also the famous hometown of lychee

**9. Guangzhou Security Environment and Culture**

In 2010, total number of criminal cases were 53.7 thousand, number of settled crack criminal cases was 29.3 thousand, total number of traffic accidents was 3.582 thousand, total number of fires was 1.164 thousand.

There are 54 international and national awards winners in professional art of Guangzhou, 16 teams of professional performing arts groups, a total of 14 Cultural centers and mass art gallery, a total of 15 public library, with total reserves of 19.18 million, a total of 29 Archives, a total of 31 museum and memorial museum, a total of 405 times display and exhibition, a total of 4 films, a total of 2 broadcasting station, a total of 3 TV stations.

**10. Guangzhou top 10 most popular industries and top 10 most popular occupations**

Row	10 of the industry	10 of the occupations
No.1	Real Estate	Engineering/Enginery
No.2	Finance Insurance	HR/Administration
No.3	Tourism	Hospital/Medical Treatment/Nursing
No.4	Clothing Stores	Finance/Audit/Tax
No.5	Advertising Media	Hotel/Catering/Entertainment
No.6	Furniture Material	Marketing/Sales
No.7	Commodity Makeup	Construction project
No.8	Medicament	Logistic/Trading/Purchase
No.9	Transport	Teacher
No.10	Automobile	Real Estate/Property Management

## 11. Guangzhou working basic allowance and tax calculation

5 Insurance-(Retirement, Medical Treatment, confinement, Working injury, unemployment)

-Mandatory

1 Benefit-(Housing)-Non-mandatory

### Income Tax Calculation

Level	Monthly Taxable Income ( Tax Income )	Tax Rate ( % )	Quick deduction
1	Below RMB 500	5	0
2	Exceed RMB 500-2000	10	25
3	Exceed RMB 2000-5000	15	125
4	Exceed RMB 5000-20000	20	375
5	Exceed RMB 20000-40000	25	1375
6	Exceed RMB 40000-60000	30	3375
7	Exceed RMB 60000-80000	35	6375
8	Exceed RMB 80000-100000	40	10375
9	Above RMB 100000	45	15375

1. Taxable income is, in accordance with the provisions of Article VI of the Tax Law, a remaining balance after deducting a monthly fee of 1,300 Yuan (4,000 Yuan for foreign individuals).

2. Personal income tax calculation: Personal income tax = Taxable income × Applicable tax rate - Quick deduction.

3. Tax bracket for the taxpayer is applicable to wages and salaries. Non tax bracket applies to cases where tax other on wages and salaries are borne by others (units).

Website Provider:

Guangzhou municipal government

<http://www.gz.gov.cn/>

Visit and travel

<http://www.visitgz.com/>

Beer and skittles

<http://www.dianping.com/>

<http://www.poco.cn/>

Guangzhou labor bureau

<http://www.gzlss.gov.cn/>

**Yoki Lo****Disclaimer**

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